Remarks

The final Office Action mailed September 12, 2007 has been carefully reviewed and the foregoing amendment has been made in consequence thereof.

Claims 1, 3-6, 36-49, 95, 97-100, and 130 are now pending in this application. Claims 2, 7-35, 50-94, 96, 101-129, and 131-161 have been canceled. Claims 1, 3-6, 36-49, 95, 97-100, 130, and 132-135 stand rejected.

The objection to the drawings is respectfully traversed. Formal drawings are being submitted herewith as suggested by the Examiner. Accordingly, Applicants respectfully request that the objection to the drawings be withdrawn.

The rejection of Claims 1, 3-6, 36-49, 95, 97-100, 130, and 132-135 under 35 U.S.C. § 103(a) as being unpatentable over Salam et al. (U.S. Patent 6,594,654) (hereinafter referred to as "Salam") in view of Kraft, et al. (U.S. Patent Application Publication 2002/0091568) (hereinafter referred to as "Kraft") is respectfully traversed.

Salam describes a system and method for accumulating and displaying information items obtained via a computer network. Specifically, a user having access to the Internet is provided, via a web site, with a plurality of selectable expert topics. Each expert topic includes one or more network computer accessible sources of information. The user enters a user search request, selects one of the expert topics, and enters updated schedule information. The user search request, a selected expert topic, and updated schedule information is stored at a server site. In accordance with the updated schedule information, the user search request is provided to the information sources in the selected expert topic. Raw search results from the information sources are received, stored, and processed to eliminate dead links and duplicate items. The processed raw search results are stored as stored search items. A predetermined subset of the stored search items is selected and communicated to the user.

Kraft describes an advertising system that is tailored to both a user's customer profile and the user's current location. Specifically, the system is integrated with GPS technology to provide advertising messages that are personalized to the user based on directions that start

from the user's current location. The information is provided in the form of driving directions, using the current physical position of the user as a start address.

Claim 1 recites a method for providing context sensitive information comprising "identifying a user associated with a business operation . . . defining a query related to the business operation . . . transmitting the query and the user identity to a server . . . periodically querying at least one database . . . retrieving query information from the at least one database . . . retrieving user information from the at least one database . . . obtaining a location of the user within a facility, the location of the user related to the user's duties within the business operation . . . creating a context sensitive subset of the query information based on the user information and the location of the user within the facility, the query information related to the user's duties within the business operation . . . transmitting the context sensitive subset query information to the user."

Neither Salam nor Kraft, considered alone or in combination, describe or suggest a method for providing context sensitive information, as recited in Claim 1. More specifically, neither Salam nor Kraft, considered alone or in combination, describe or suggest a method including obtaining a location of a user within a facility, wherein the location of the user is related to the user's duties within a business operation. Further, Salam does not describe or suggest creating a context sensitive subset of query information based on user information and a location of a user within a facility, wherein the query information is related to the user's duties within the business operation. Rather, Salam describes a system and method for accumulating and displaying information items obtained via a computer network, and Kraft describes advertisement that is based on a geographical location of a user. For at least the reasons set forth above, Claim 1 is submitted to be patentable over Salam in view of Kraft.

Claims 3-6 depend from independent Claim 1. When the recitations of Claims 3-6 are considered in combination with the recitations of Claim 1, Applicants submit that Claims 3-6 likewise are patentable over Salam in view of Kraft.

Claim 36 recites a system for providing context sensitive information to a user, said system comprising "a server . . . at least one database connected to said server . . . a query

means for executing a predefined query on said at least one database, said query means
creating a set of data that is related to a business operation . . . a means for a user to request
said set of data from said server, the user associated with the business operation . . . an
application program on said server, said application program determining the identity of the
user, obtaining a location of the user within a facility, and creating a context sensitive subset
of said set of data based on the users identity and the location of the user within the facility,
the location of the user and said context sensitive subset of said set of data related to the
user's duties within the business operation . . . a means for transmitting said context sensitive
subset of said set of data to the user."

Neither Salam nor Kraft, considered alone or in combination, describe or suggest a
system for providing context sensitive information, as recited in Claim 36. More specifically,
neither Salam nor Kraft, considered alone or in combination, describe or suggest a system
including a server configured to obtain a location of a user within a facility, wherein the
location of the user is related to the user's duties within a business operation. Further, Salam
does not describe or suggest creating a context sensitive subset of query information based on
user information and a location of a user within a facility, wherein the query information is
related to the user's duties within the business operation. Rather, Salam describes a system
and method for accumulating and displaying information items obtained via a computer
network, and Kraft describes advertisement that is based on a geographical location of a user.
For at least the reasons set forth above, Claim 36 is submitted to be patentable over Salam in
view of Kraft.

Claims 37-49 depend from independent Claim 36. When the recitations of Claims 37-
49 are considered in combination with the recitations of Claim 36, Applicants submit that
Claims 37-49 likewise are patentable over Salam in view of Kraft.

Claim 95 recites a storage medium encoded with machine readable program code for
providing context sensitive information to a user, said program code including instructions
for causing a computer to implement a method comprising "identifying a user associated with
a business operation . . . defining a query related to the business operation . . . transmitting
said query and said user identity to a server . . . periodically querying at least one database . . .

retrieving query information from said at least one database . . . retrieving user information from said at least one database . . . obtaining a location of the user within a facility, the location of the user related to the user's duties within the business operation . . . creating a subset of said query information based on said user information and the location of the user within the facility, said query information related to the user's duties within the business operation . . . formatting said subset query information . . . transmitting said formatted subset query information to the user."

Neither Salam nor Kraft, considered alone or in combination, describe or suggest a storage medium encoded with machine readable program code for providing context sensitive information, as recited in Claim 95. More specifically, neither Salam nor Kraft, considered alone or in combination, describe or suggest a storage medium including instructions to obtain a location of a user within a facility, wherein the location of the user is related to the user's duties within a business operation. Further, Salam does not describe or suggest creating a context sensitive subset of query information based on user information and a location of a user within a facility, wherein the query information is related to the user's duties within the business operation. Rather, Salam describes a system and method for accumulating and displaying information items obtained via a computer network, and Kraft describes advertisement that is based on a geographical location of a user. For at least the reasons set forth above, Claim 95 is submitted to be patentable over Salam in view of Kraft.

Claims 97-100 depend from independent Claim 95. When the recitations of Claims 97-100 are considered in combination with the recitations of Claim 95, Applicants submit that Claims 97-100 likewise are patentable over Salam in view of Kraft.

Claim 130 recites a method of encoding a data signal that is propagated over a propagation medium, the data signal being context sensitive to a particular user, said method comprising "identifying a user associated with a business operation . . . defining a query related to the business operation . . . transmitting said query and said user identity to a server . . . periodically querying at least one database . . . retrieving query information from said at least one database . . . retrieving user information from said at least one database . . . obtaining a location of the user within a facility, the location of the user related to the user's

duties within the business operation . . . encoding the data signal with a context sensitive subset of said query information that is based on said user information and the location of the user within the facility, the query information related to the user's duties within the business operation."
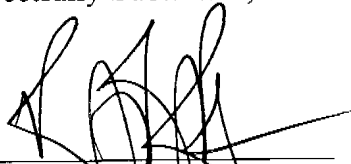
Neither Salam nor Kraft, considered alone or in combination, describe or suggest a method of encoding a data signal, as recited in Claim 130. More specifically, neither Salam nor Kraft, considered alone or in combination, describe or suggest a method of encoding a data signal that includes instructions to obtain a location of a user within a facility, wherein the location of the user is related to the user's duties within a business operation. Further, Salam does not describe or suggest creating a context sensitive subset of query information based on user information and a location of a user within a facility, wherein the query information is related to the user's duties within the business operation. Rather, Salam describes a system and method for accumulating and displaying information items obtained via a computer network, and Kraft describes advertisement that is based on a geographical location of a user. For at least the reasons set forth above, Claim 130 is submitted to be patentable over Salam in view of Kraft.

Claims 132-135 have been canceled.

For at least the reasons set forth above, Applicants respectfully request that the Section 103 rejection of Claims 1, 3-6, 36-49, 95, 97-100, 130, and 132-135 be withdrawn.

In view of the foregoing amendment and remarks, all the claims now active in this application are believed to be in condition for allowance. Reconsideration and favorable action is respectfully solicited.

Respectfully Submitted,

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